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GMJA WhitePaper

Project Overview

GMJA is a meme-driven, mythological digital project built upon the world of the Potato Goddess.

It weaves together the organic power of internet meme culture, the transparency of blockchain, and a narrative-based community experience to create a new form of decentralized mythology.

We do not envision GMJA merely as a humorous meme.

We aim for it to become a *digital myth*—a story that people interpret, discuss, expand, and ultimately write together.

GMJA presents a world that expands through the intertwined stories of the Potato Goddess and the Wanderer.

The Scripture, the Apocrypha, and the interpretations and memes created by the community form a connected ecosystem that transforms the project from a simple token into a living digital culture.

Built on principles of transparency and fairness,

GMJA rejects excessive team allocations, hidden wallets, and opaque operations.

Our goal is to cultivate a community-driven ecosystem where trust and creativity lead the growth of the project.

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Tokenomics

a. Total Supply

The total supply of GMJA tokens is **10,000,000,000**.

This supply is permanently fixed, and no additional minting is possible.

This design ensures fairness, protects the integrity of the project, and maintains long-term token scarcity.

b. Initial Distribution Model

GMJA places the highest value on transparency and trust.

In accordance with these principles, the initial distribution model is structured as follows:

All tokens are released directly into the market through **Pump.fun**, allowing anyone to participate in the early stage under equal conditions.

The core creator—responsible for developing the GMJA mythology, the Scripture, the Apocrypha, and ongoing narrative expansion—will acquire only about 1% of the total supply during the initial market phase. This ensures that the team does not hold excessive control, while securing only the minimum allocation necessary to maintain the long-term worldbuilding and continuity of the project.

There are **no hidden wallets, no secret accumulation, and no private team allocations** beyond this transparent amount.

c. Team Allocation Principles

GMJA clearly declares the following principles regarding team-held tokens:

- No hidden allocations
- No future team allocations
- Only **one** publicly visible team wallet
- A structure designed to minimize dumping risks
- A commitment to community-driven governance and growth

This model represents one of the most trust-centered structures within meme and narrative-based projects, providing a strong foundation for GMJA to grow into a long-lasting digital culture.

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Worldview & Brand

a. Narrative Structure

The GMJA universe is built upon a dual-layered narrative framework:

The Scripture and **The Apocrypha**.

The Scripture forms the canonical foundation of the Potato Goddess mythos.

It defines the mythological origins, the journey of the Wanderer, and the central pillars of the GMJA world.

This text is written exclusively by the creator of the project, serving as the core reference that preserves the authenticity and internal consistency of the GMJA mythos.

The Apocrypha contains the expanded stories of the GMJA world—scenes, characters, and untold journeys that exist beyond the main canon. These extended narratives are also written solely by the creator, ensuring the quality, coherence, and unified tone of the GMJA universe.

The community is free to create memes, interpretations, illustrations, fan art, and other forms of non-commercial derivative works based on the Scripture and the Apocrypha.

However, the authority to write **official narrative material** belongs exclusively to the original creator.

b. IP Revenue Model

b-1. Merch Store Revenue Model

The Merch Store will generate IP-based revenue through the creation and sale of products such as:

- Physical editions of the GMJA Scripture
- Printed Apocrypha books
- GMJA Universe artbooks
- Merchandise featuring the Potato Goddess and the Wanderer
- Apparel, posters, and sticker sets featuring GMJA icons and symbols

These products are crafted around the aesthetic and mythology of the GMJA universe, serving as a key business model for extending the brand's IP into the physical world.

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b-2. Partnership Revenue Model

While no official partnerships have been confirmed yet, the GMJA IP has strong potential for future collaborations, including:

- Co-produced webtoons or animated content
- Joint art projects with external artists
- Cross-brand collaboration merchandise
- Co-created extended universe content inspired by the GMJA lore

b-3. NFT Sales Model

NFTs will be released gradually as the Scripture and Apocrypha are unveiled, with launches planned for a stage when the community has grown sufficiently.

The NFT structure is as follows:

- **1 Scripture NFTs**
- **2 NFTs per Apocrypha chapter**
- **5 limited-edition NFTs in total**

All NFTs will be minted on the Ethereum blockchain and made available through an **auction-based initial sale**.

These NFTs are not simple image assets—they are digital artworks that embody the canon, authenticity, and narrative significance of the GMJA universe, providing both collectible and cultural value.

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Technical Structure

The GMJA token is issued on the **Solana** network and follows the standardized creation framework of **Pump.fun**.

The smart contract is immutable, with both the **Mint** and **Freeze** authorities permanently disabled upon deployment.

Liquidity provisioning (LP) and price discovery are handled entirely on-chain through Pump.fun's **fully automated mechanisms**, ensuring transparent and trustless market formation.

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Roadmap

GMJA's growth does not follow fixed deadlines,
but unfolds naturally in alignment with the progression of its universe.

1. Establishment of the world through the release of the **Scripture** and the **Apocrypha**
2. Expansion into physical IP through the **Merch Store** and related products
3. Long-term brand development through **NFT releases** and strategic partnerships

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Disclaimer

This document is intended solely to provide information about the GMJA project, its universe, IP structure, token model, and general direction.

It does **not** constitute investment advice, financial advice, or legal advice of any kind.

The GMJA token is **not designed for speculative purposes**, and does not offer or guarantee any form of profit, dividends, rights, obligations, or promised value appreciation.

The project team bears no responsibility for market conditions, price fluctuations, or transactions made between users.

The GMJA token and all related content are **not securities** or financial instruments, and are not required to comply with laws governing such assets. All acquisition and holding of GMJA tokens are voluntary choices made entirely at the user's own discretion. Any resulting gains or losses are the sole responsibility of the user.

The GMJA Scripture, Apocrypha, characters, artwork, and the entire worldbuilding IP are protected creative works owned by the creator.

Unauthorized commercial use, modification, or distribution is prohibited. Non-commercial memes, fan art, and derivative works are permitted.

The contents of this document may be updated or changed at any time without prior notice.

Any descriptions of future plans or directions are not guarantees, but expressions of the project's vision and philosophy.

By participating in the GMJA project, all users are considered to have understood and agreed to this disclaimer.